



# GIATA MultiCodes

## Outsource all your mapping issues

### SAVE ON LABOUR COSTS, COMPLAINT VOLUMES & PAYOUTS

GIATA MultiCodes is a hotel matching service that enables a unique identification and a simplified, well-structured maintenance of your hotel master data.

As a result, this helps to avoid hotel matching errors and duplicates in your own booking or distribution system, especially if you are working with large portfolios from multiple suppliers.

In order to respond to these complex demands, GIATA has compiled the GIATA MultiCodes database, which comprises the mandatory module GIATA Codes and the following optional modules: Supplier and Tour Operator Codes, GIATA GeoCodes, GIATA Hotel Addresses and Affiliations to Chains or Groups.

Clients can retrieve mappings for over **500** suppliers, including Amadeus, Expedia EAN, GTA, Hotelbeds, Priceline Partner Network, Sabre, Tourico, Travelport and many more. All data will be continuously updated and augmented.

#### GIATA Codes

- **1,153,000** unique hotel IDs
- **12,133** identified hotel complexes (parent GIATA ID)
  - city
  - destination
  - country
  - **508,000** star-rated properties
  - airports

#### Supplier & Tour Operator Codes

- **82** million hotel codes
- over **500** content providers

#### GIATA Geocodes

- **1,133,000** latitudinal & longitudinal coordinates
- different accuracy levels (level 1 = hotel front door)

#### GIATA Hotel Addresses

- **1,092,000** hotel addresses
- where available: phone & fax number, URL & email address

#### Hotel Chain Affiliations

- **119,000** hotels of international hotel chains and groups