

GIATA Room Type Mapping

Help your customers find their ideal room with GIATA Room Type Mapping



Making it easier for your customers to compare the best available offers

- ✓ Compare prices
- ✓ Compare board options
- ✓ Group room types
- ✓ Sell better rooms
- ✓ Get higher rates
- ✓ Be independent from inconsistently named supplier room type namings

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Offering your customers a wider choice of rooms at the best possible price

Typical supplier responses before using RTM

- ✗ Suppliers use different naming conventions
- ✗ Difficult to match
- ✗ Drives customer to lowest price room



Typical supplier responses after using RTM

- ✓ Easy room type identification
- ✓ Clear room type naming
- ✓ Wider choice for customers
- ✓ No longer just "lowest price"

Database		
Supplier	Supplier Room Name	Price
Abreu	Double/Twin Ro Room Non Refundable	£ 1208.96
Abreu	Double/Twin Ro Room	£ 1314.12
Abreu	Double/Twin Bb Room Non Refundable	£ 1461.26
Abreu	Double/Twin Bb Room	£ 1590.08
Abreu	Triple Ro Room	£ 1741.18
Jumbo	Double/Twin	£ 896.47
Jumbo	Double/Twin Non Refundable	£ 916.39
SERHS	Standard Room.	£ 914.04
SunHotels	Twin/Double Room	£ 1112.53
SunHotels	Triple Room	£ 1473.63
SunHotels	Quadruple Room	£ 1628.87
Tourico	Long Stay Standard (4) - 1 Bed	£ 987.49
Tourico	Long Stay Standard (4) - 2 Beds	£ 987.49
Tourico	Long Stay Standard (3) - 1 Bed	£ 1009.97
Tourico	Long Stay Standard (3) - 2 Beds	£ 1009.97

Database	
Room Type Group	Best Price
Standard Double or Twin	£ 896.47
Standard Triple	£ 1,306.20
Standard Quadruple	£ 1,628.87

Find out more about GIATA Room Type Mapping at <http://roommapping.com> or contact us via email sales@giata.com