

GIATA Multilingual Hotel Guide

Content drives conversion – more than 333,000 hotels worldwide in 20 languages

Hotel descriptions are currently available in the following languages:

 Arabic	 Italian
 Bulgarian	 Japanese
 Chinese	 Norwegian
 Czech	 Polish
 Dutch	 Portuguese
 English	 Romanian
 French	 Russian
 German	 Spanish
 Greek	 Swedish
 Hungarian	 Turkish

The Multilingual Hotel Guide (MHG) allows you to reach your target group and helps to supplement your own hotel content. At present, the MHG provides hotel descriptions for over 333,000 hotels worldwide. The continuous text hotel descriptions are currently available in 20 languages, and accompanied by images where these are available.

Each hotel description has a minimum of 500 characters, is delivered without vendor-specific details (e.g. spa or meal packages, transfers, etc.) and is exclusively composed of hotel-specific information (e.g. year of construction, number of rooms, hotel facilities, sport and entertainment offers).

GIATA MHG in numbers

- ✓ 333,000 hotels
- ✓ in 20 languages
- ✓ fact sheets in a total of 42 languages

The following languages are planned:

 Traditional Chinese (Taiwan)	 English (Canada)	 Finnish	 Portuguese (Brazil)
 Croatian	 English (USA)	 Latvian	 Slovenian
 Danish	 Estonian	 Lithuanian	 Ukrainian



Find out more about GIATA MHG at www.giata.com/multilingual-hotel-guide/ or contact us via email sales@giata.com